

**For Immediate Release**

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## **Applied Science, Inc. (“ASI”) announced today that William (Bill) Mercer has joined the company’s board of directors.**

**Grass Valley CA, November 2, 2015** – Mr. Mercer retired from TerumoBCT in March 2015 as the Vice President—Automated Collections Business Area; this following a 35 year career in the blood banking, medical device and cellular therapy markets. His positions at TerumoBCT included several global appointments where he developed markets in Hong Kong, Australia and Canada. Mr. Mercer also spent seven years with TransBio (CRC for biomarker translation) as a Non-Executive Director in Melbourne, Australia, offering strategic guidance and corporate governance. In this position, he was active in guiding investments of government research funds targeted at the use of novel proteins for cancer and inflammatory disease therapies.

Mr. Mercer replaces Ms. Karen Tyner who has served as a Board member since 2009 when she assumed responsibilities for the success of ASI upon the passing of her husband, Cliff Tyner, a founder of the company. “All of us at ASI thank Karen for her guidance and commitment to the company over these past six years. She has been a great partner and enthusiastic proponent of our strategic vision” said Jonathan Morgan, President and CEO of ASI.

“ASI is thrilled to have Bill join the ASI team. His deep domain knowledge in the medical device industry will provide ASI with strategic insights as we bring next generation collection and data management solutions to global healthcare industry”, said Mr. Morgan. “With Bill’s TerumoBCT experience we now have in excess of 140 years of direct healthcare experience on our Board; with expertise in numerous facets of the industry. Augmenting this ‘roundtable of experience’ with Bill’s background will accelerate our product development efforts leading to unique solution offerings and overall customer centricity.”

Mr. Mercer commented that, “ASI continues to find unique ways to meet the needs of the industry through quality engineering and systems integration. The ability to provide accurate data while lowering costs is a core capability of this growing business. I am delighted to be associated with the ASI team.”

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**About ASI**

Applied Science Inc. is an industry leading designer and manufacturer of collection solutions for the global whole blood collection industry. ASI's products allow blood collectors to accurately and efficiently accumulate whole blood from donors. The Company's data management capabilities also allow customers to electronically track blood donation information, which is critical to improving safety and efficiency in the donation process. ASI's customers include: the American Red Cross, United Blood Services, New York Blood Center and the National Health Service in the United Kingdom; all of whom are major purchasers of the Company's whole blood collection devices. ASI believes it is the leading vendor of whole blood collection monitors and mixers and related solutions in the United States.